

Comunicado 177
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IPN and Jordan strengthen collaboration ties through cultural week

- The activities will take place from today until September 24 and are an example of the cultural richness of both countries
- The Head of the SEP, Delfina Gomez Alvarez, has highlighted the coordination with the network of embassies and consulates of Mexico abroad, as educational allies
- IPN'S General Director, Arturo Reyes Sandoval, pointed out that Higher Education Institutions (IES, in spanish) can contribute to the nations' well-being

To promote greater rapprochement and cultural understanding between Mexico and Jordan, the National Polytechnic Institute General Director, Arturo Reyes Sandoval and the Ambassador Extraordinary and Plenipotentiary of Mexico to the Hashemite Kingdom of Jordan, His Excellency Mr. Roberto Rodriguez Hernandez, inaugurated the "Week of Jordan in Mexico and Mexico in Jordan", which will be held virtually and simultaneously, from today until september 24.

Public Education Minister, Delfina Gomez Alvarez, has highlighted the coordination that exists with the network of embassies and consulates of Mexico abroad, as educational allies, to fulfill the mission of equity, justice and educational inclusion entrusted by President Andres Manuel Lopez Obrador.

Leading the inauguration of this international event, the Head of the IPN stressed that with the multiple activities that will be carried out this week, the ties of collaboration and friendship with Jordan are reaffirmed, which also constitute an example of the wealth and benefits that this relationship can mean for both polytechnic students and jordanian university students.

"As General Director, it's an honor the interest you have shown for the IPN to establish collaboration ties with jordanian universities, in order to promote scientific and technological projects, in addition to promoting the exchange of students and professors, promoting cultural and sports dissemination, promoting projects in the tourism sector and developing the teaching of Spanish and Arabic in both nations, "- Reyes Sandoval stressed.

He recalled that, in 46 years of diplomatic relations, both nations have remained united by a fraternal relationship of mutual interest, demonstrated in the signing of several bilateral agreements, among which stands out a Memorandum of Understanding between the Ministry of Tourism of Mexico and the Ministry of Tourism and Antiquities of Jordan; a Technical Cooperation





Agreement, and an Educational and Cultural Cooperation Agreement, signed in 2014. In addition to an expanding business relationship.

The IPN's General Director added that globalization, the knowledge society and sustainability are of vital importance for the Institute, as established with the Update of the Institutional Development Program (PDI) 2019-2024, which points out that Higher Education Institutions (IES, in Spanish) are engines of development for modern societies, which can contribute to the rethinking of economic growth and the well-being of nations.

"In the globalized world, knowledge is a dominant force; education, the most fundamental of social responsibilities, and the human being a key actor," said Reyes Sandoval, who added that one of the main objectives of his administration is to promote the internationalization of the IPN as a recognition of the fulfillment of its substantive functions, by promoting its achievements and attracting international agents to its community.

For his part, His Excellency Mr. Roberto Rodríguez said he was proud of this first meeting between the IPN and nine Jordan universities, because it represents a great opportunity to take advantage of technologies and start a new era of cooperation, which will be the starting point of a relationship that, eventually, seeks to orient towards commercial exchange.

"This effort will allow us to be connected despite the distance and have more of Mexico in Jordan and Jordan in Mexico, to know more about these two countries that have many similarities in their history and in their language, this is the time to exchange experiences through art, culture, music and food, which will increase the presence of these cultures in both countries," he said.

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